

# What is a Certified Professional Photographer?

Certified Professional Photographer is a designation granted by the Professional Photographic Certification Commission, the world's leading certification agency of imaging professionals.

Those who have earned Certification have passed a comprehensive written examination measuring their technical expertise, and have successfully submitted their work to a panel of judges for review and approval.

Every five years, a Certified photographer must renew his or her credentials by participating in continuing education programs. This helps assure you that Certified photographers maintain their level of expertise and continue to develop new skills and techniques.



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## Your Assurance of Quality

Your professional photographer will record some of the most important moments in your life. And while every situation brings new challenges, you can be assured that the Certified professional has the creativity and skills to deliver the best possible images for you.

It's nice to know that your photographer has chosen to participate in this rigorous program. It demonstrates a continuing commitment to quality and professional improvement.

Be assured that whenever you enter a studio that displays the Certified emblem, you will be dealing with a professional who is dedicated to providing you with the highest level of professionalism and expertise available.

## A Symbol You Can Trust

When you hire a photographer, you want the best. Unfortunately, anyone can claim to be a professional photographer – so ensuring that you get the best photographer for the job can be a difficult task. To make it easier for you to find a truly professional photographer, the Professional Photographic Certification Commission offers the Certification program.

As the leading certifying agency for imaging professionals, the Certification program is recognized throughout the industry as a sign of excellence. When you see a photographer displaying the Certified seal, you can be assured that he or she is among the less than 3% of all imaging professionals who have successfully completed and maintained our requirements.